



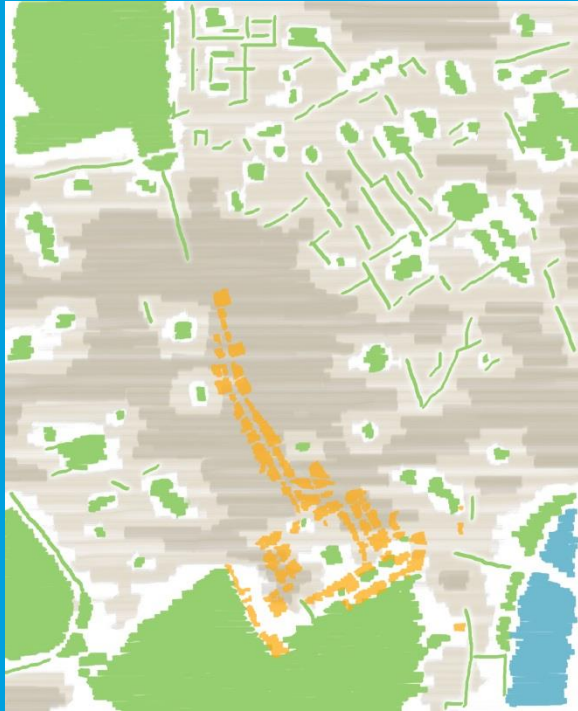




# WILD WEST END



# Ecological corridor connecting St James's Park with Regent's Park



Partner organisations



Shaftesbury



In conjunction with

SUPPORTED BY  
MAYOR OF LONDON

ARUP





7 Air Street, The Crown Estate



Regent Street, The Crown Estate







## Priority species:

Black redstart

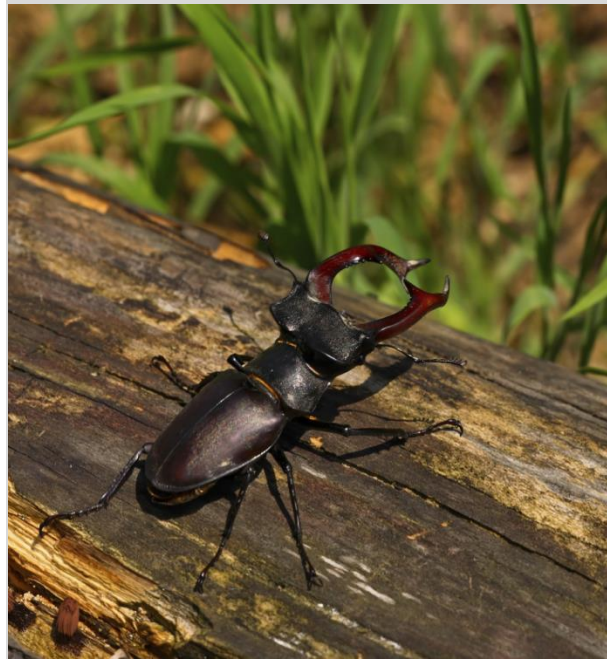
Stag beetle

Mistletoe

Buttoned Snout Moth

House sparrow

Peregrine Falcon



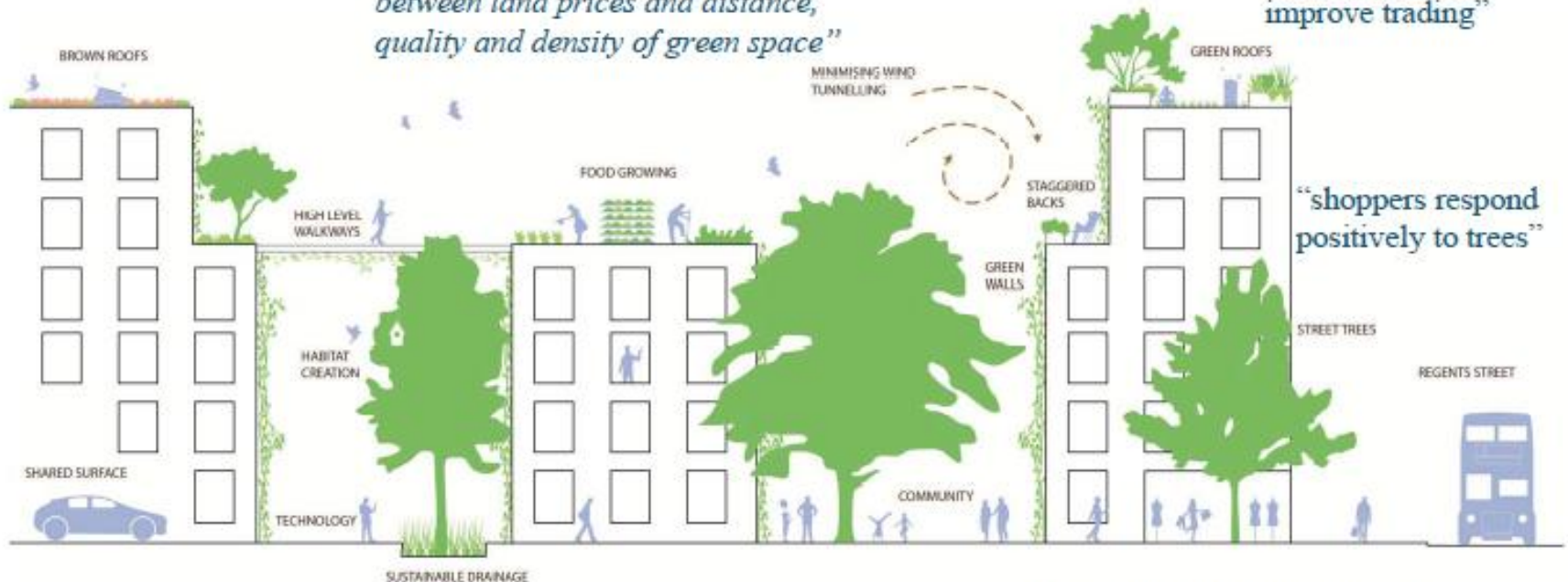
“there is increasing evidence that nature in the urban environment is good for both physical and mental health”

“tree canopy helps create a sense of place”

“trees can also enhance traffic calming measures”

“a significant correlation was found between land prices and distance, quality and density of green space”

“good quality public environment can improve trading”



“shoppers respond positively to trees”

“visitors judge districts with trees as more pleasant”

“desk workers who have a view of nature report better job productivity”

“Trees and parks can reduce local air temperature by 0.5-5°C”

## Ecology and biodiversity

Green corridors make connections between animal and plant populations

## Wellbeing

85% of people say that quality of public space has direct impact on their life and way they feel.

## Climate change

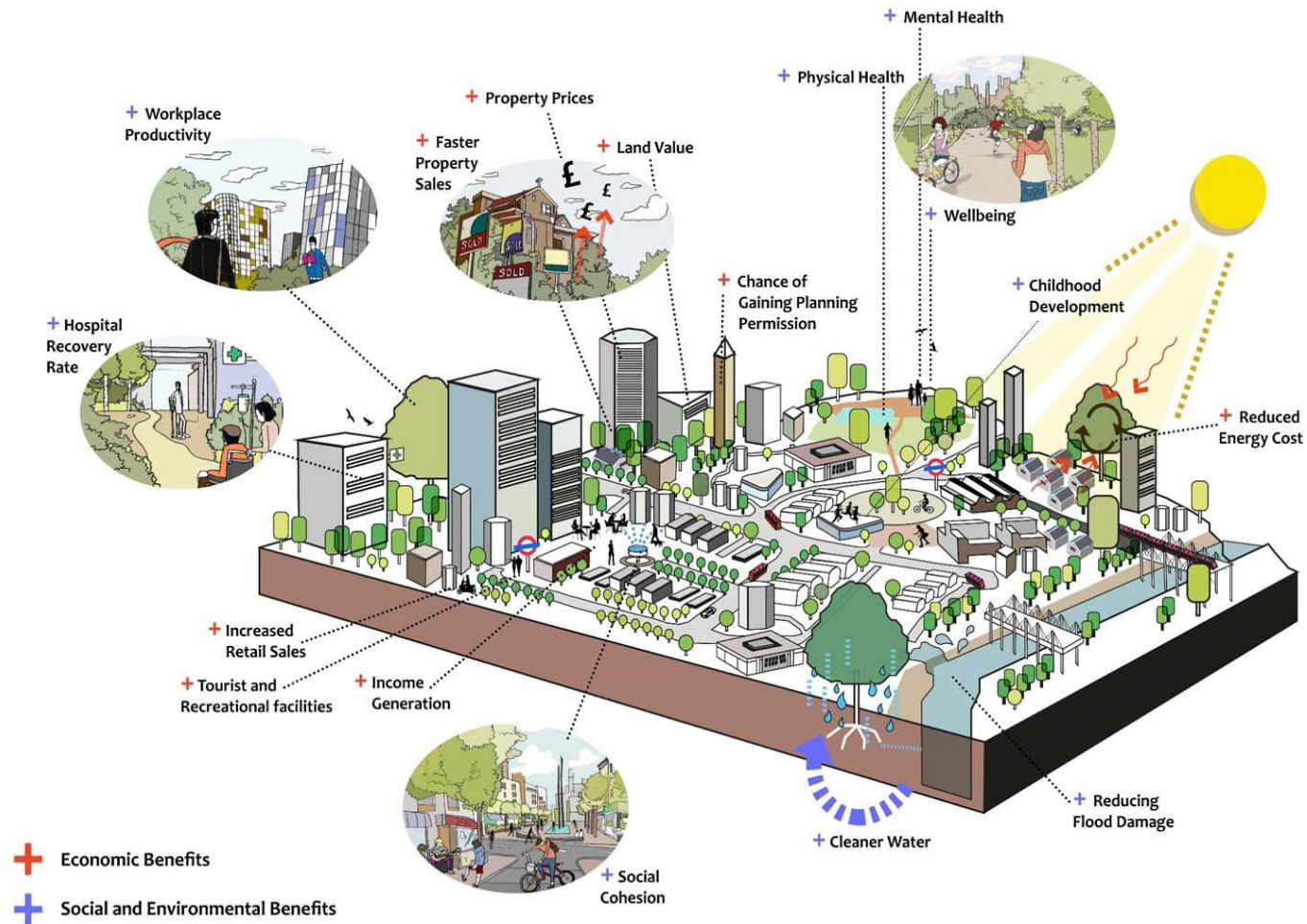
Trees can cool air (2-8 degrees C). Green roofs remove nitrogen dioxide from air and absorb rain water.

## Good business sense

Improved public spaces – attract occupiers, increase rents and values, increase retail footfall and dwell time.



# Capturing the benefits





Thank you for listening