

LESSONS LEARNED

SUPPORT FROM THE
GOVERNMENT IS OBLIGATORY

CRUCIAL TO FIND PARTNERS
WHO CAN INTERPRET GLOBAL
ENVIRONMENTAL GOALS TO
BUSINESSES

THE WORK CAN BE INITIATED
WITH RELATIVELY SMALL
RESOURCES

BUSINESSES WILL ONLY TAKE
LARGE SCALE ACTION IF THEY
BENEFIT

ACHIEVEMENTS

FIBS HAS TRAINED 40
COMPANIES AND TARGETED
OVER 1300 BUSINESS
REPRESENTATIVES IN FINLAND

THE CONSTRUCTION SECTOR
HAS BEEN SUCCESSFULLY
ACTIVATED TO CREATE THEIR
OWN CODE OF CONDUCT
AROUND NATURAL CAPITAL

FUTURE CHALLENGES

HOW OTHER STAKEHOLDERS
CAN BE REACHED AND
ACTIVATED?

ARE INCENTIVES &
LEGISLATION NEEDED TO
REACH ACTION BEYOND
FORERUNNERS?