

# **Fabian Huwyler**

Vice-President: Sustainability, Credit Suisse

# **New and emerging financial products**

## World Forum on Natural Capital

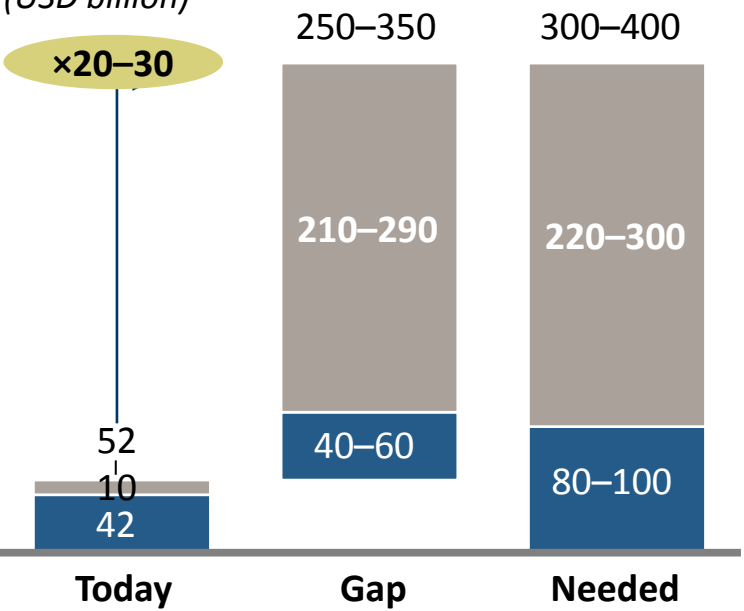
Fabian Huwiler, CREDIT SUISSE

November 23, 2015

# Demand for Private Sector Conservation Investing

(USD billion)

**x20–30**



- Conservation private investments
- Government and philanthropic conservation (e.g., donations)

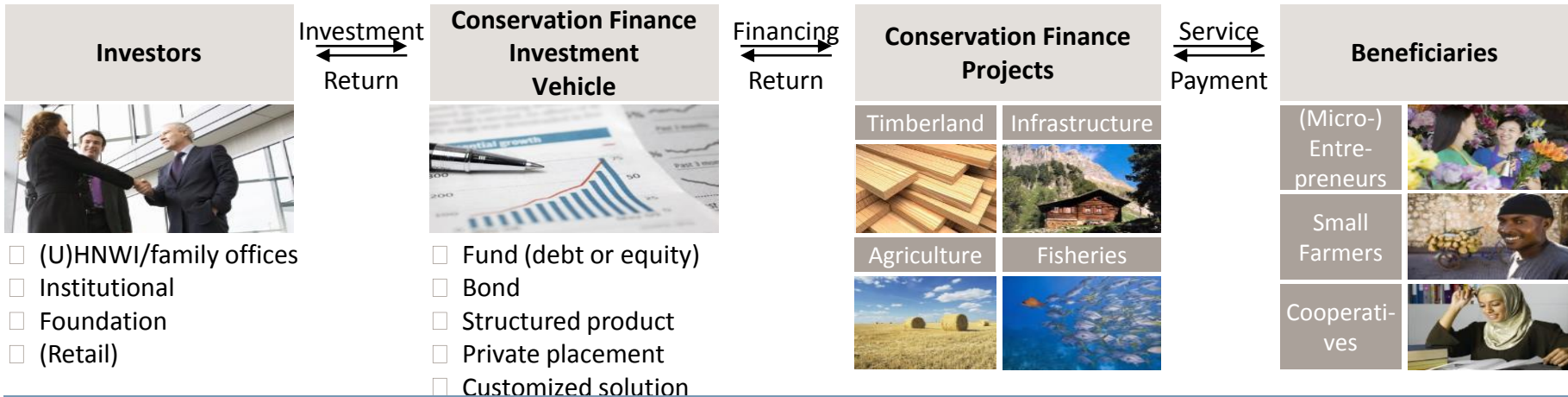
↕ The position of this line depends on government funding (assumed to at least double) and on government regulatory intervention to enable private sector conservation investment

- ❑ Significant unmet demand for funding of nature conservation globally – to meet global need private sector investment needs to be scaled up at least 20–30 times to USD 200–300 billion per year
- ❑ Increasing demand from key investor segments but a shortage of investable projects and opportunities with adequate risk-return ratios

Source: Credit Suisse/WWF/McKinsey (2014)

# Investment Value Chain in Conservation

## How Does it Work?



## From a Conservation Project to an Investable Financial Product



# Illustrative Examples of New and Emerging Products

## Ocean Conservation Vehicle

Notes or fund to invest in complementary strategies driving ocean conservation by deploying capital throughout the seafood supply chain (e.g., quota, FIPs, processing)

## Decoupled Impact Bond

Use of proceeds bond with principal protection and fixed coupon by issuer and PV coupon invested in a portfolio of conservation finance projects providing potential upside

## Ecosystem Green Bond

Asset-backed bond with use of proceeds for self-sustaining cash-flow generating conservation finance and climate adaptation activities in marine and land areas

# Legal Notice

This presentation is provided to you solely for informational purposes and does not constitute an offer or solicitation of an offer, or any advice or recommendation, to purchase any securities or other financial instruments and may not be construed as such. This information is preliminary in nature and is subject to change. The information contained herein does not purport to contain all of the information that may be required to evaluate such securities or other financial instruments and any recipient should read the definitive offering memorandum relating to such financial instruments and should conduct its own independent analysis of the data referred to herein.

If any offer of securities is made, it shall be pursuant to a definitive offering memorandum prepared by or on behalf of the Issuer which will contain material information and various risk factors not contained herein and which would supersede, amend and supplement this information in its entirety. Any decision to invest in any securities described herein should be made only after reviewing the definitive offering memorandum relating to the securities, including a discussion of risk factors therein. The securities described herein are not, and will not be, registered under the Securities Act of 1933, as amended, and the Issuer is not, and will not be, registered under the Investment Company Act of 1940, as amended. The securities described herein are not, and will not be, recommended by any United States Federal or State securities commission or regulatory authority. Furthermore, the foregoing authorities have not confirmed the accuracy or determined the adequacy of this document. Any representation to the contrary is a criminal offense.

This presentation may not be reproduced or redistributed to any other person, in whole or in part, without the prior written consent of CS. The information set forth herein has been obtained or derived from sources believed by Credit Suisse and its affiliates (“CS”) to be reliable, but neither CS or any of its affiliates makes any representation or warranty, express or implied, as to its accuracy or completeness. Past performance should not be taken as an indication or guarantee of future performance, and no representation or warranty, express or implied is made by CS or any of their respective affiliates regarding future performance. Opinions and estimates may be changed without notice. From time to time CS may provide investment banking, credit and other financial services to any company or issuer of securities or financial instruments referred to herein, or underwrite, maintain a position in, or act as a market maker with respect to any securities or financial instruments of any such company or issuer. If CS makes a market in any security, there can be no assurance that CS will continue to do so. Additional information is available upon request. CS may have issued other reports that are inconsistent with, and reach different conclusions from, the information presented herein. Those reports reflect the different assumptions, views and analytical methods of the analysts who prepared them. The terms described in this presentation are indicative and for discussion purposes only, and are subject to CS’s internal and external legal, compliance, and credit opinions and approval. These materials were designed for use by specific persons familiar with the business and the affairs of your company and neither CS or any of its affiliates assumes any obligation to update or otherwise revise these materials. Any projections, forecasts and estimates contained herein are forward looking statements and are based upon certain assumptions. Forward looking statements and projections are necessarily speculative in nature, and it can be expected that some or all of the assumptions underlying the projections will not materialize or will vary significantly from actual results. Accordingly, both forward looking statements and the projections are only estimates. Actual results may vary from the projections, and the variations may be material. The inclusion of projections herein should not be regarded as a representation by CS or any of its affiliates or any other person or entity of the results that will actually be achieved by the Issuer. CS has no obligation to update or otherwise revise any projections, including any revisions to reflect changes in economic conditions or other circumstances arising after the date hereof or to reflect the occurrence of unanticipated events, even if the underlying assumptions do not come to fruition. Copyright © 2015 Credit Suisse Group AG and/or its affiliates. All rights reserved.