## althelia ecosphere

making the investment case for natural capital

World Forum on Natural Capital 23-24<sup>th</sup> November 2015



# Althelia ecosphere: combining impact and value



# Althelia is an impact investment platform combining maximum impact with market returns

#### Althelia ecosphere is dedicated to:

- 1. Design and deploy innovative products to allow capital to flow to conservation and climate change
- 2. Deliver financial (investors), socio-economic (local people) and environmental (wildlife, ecosystems, people) through best-in-class ESG

#### Althelia ecosphere has designed several innovative instruments:

- Closing of a EUR100m 'Private Equity' fund with a set of large investors looking for impact and market return;
- A \$133m portfolio-level guarantee with the US Government;
- Nature Conservation Notes with Credit Suisse Private Banking.



# Success underpinned by strong investors and partnerships with key organisations



















# Illustrative investment: cocoa and conservation of a Peruvian National Park

- Protecting standing forest and restoring degraded lands through agroforestry for cocoa production purposes.
  - The Tambopata National Park contains some of the most biologically diverse fauna and flora in the Amazon.
  - BAU losses in excess of 2,000 every year due to a progression of illegal timber, mining and unmanaged slash and burn agriculture.
- Althelia partner awarded a 20 year conservation concession from the government to implement a conservation and economic development plan achieving:
  - Direct protection of the core conservation area (570,000 ha)
  - Implementation of 4,000ha certified cocoa, to redirect the deforestation trend and provide alternate livelihood for 10,000 community members;
- Furthermore, the investment will reduce 500,000 t CO<sub>2</sub>.



### Althelia Impact Framework:

We systemically measure our investments' performance against a 'blueprint' that aligns with a 7-point framework of targets:

- 1. <u>Climate</u> reduce greenhouse gas emissions;
- 2. <u>Species</u> improve the conservation status of threatened and endangered species;
- 3. <u>Ecosystems</u> protect or enhance ecosystem functioning, ecological processes and ecosystem services;
- 4. <u>Livelihoods</u> provide dignified livings and sustained family incomes;
- 5. <u>Inclusiveness</u> empower and protect rights to participate in decision making and economic opportunities;
- 6. <u>Sustainable enterprises</u> enable project developers to build resilience and the ability to respond to social and environmental complexity at their projects;
- 7. <u>Fair economic and financial return</u> achieve superior market returns for our investors and be a lodestone for conscious capital.

### Going forward: designing innovative products...

Make impact investment products available for array of investors and degrees of risk/reward:

#### **Private Banking**

- Althelia ecosphere has designed with Credit Suisse a note instrument allowing private bank clients to invest into conservation.
- It raised an amount of EUR14m, from c. 50 HNWI investors

#### Fixed Income (Green Bonds)

- Althelia is designing with public and private partners a \$300m Green Bond
- Ex: Principal and 1% coupon guaranteed + coupon indexed on the performance of geography-specific impact portfolio invested (conservation; sustainable agriculture; access to energy)
- Finalising the list of cornerstones

New Funds (Sustainable Oceans)



...Althelia is working with partners to develop a new investment vehicle that will invest into and build value across multiple parts of the marine economy:

fisheries, the seafood supply chain, seascapes and other marine-based

environmental services:

Marine Protected Areas



Sustainable Aquaculture



Mangrove Blue Carbon



Waste



Markets and Price Premiums



Eco services

Supply Chain Investment



Improved Yields

Nets & Gear Technology



Need for sustainable finance is huge; Althelia delivers on four 'P's

 Althelia invests to mitigate and adapt to climate change impacts, Planet preserve ecosystems and biodiversity Althelia invests to provide food security, local development and People poverty alleviation Althelia returns fair profit to its investors, and benefits to all Profit stakeholders, ensuring alignment of interest Althelia develops news models that can help shaping national and **Policy** international policies on climate change and natural capital



### Thank you!



Althelia Climate Fund is a Luxembourg SICAV-SIF (Specialised Investment Fund), regulated by CSSF (Commission de Surveillance du Secteur Financier) under the SIF Law of 13 December 2007 and registered in Luxembourg under R.C.S. Luxembourg 166.125

#### Notice (Althelia Disclaimer)

This document is CONFIDENTIAL AND FOR DISCUSSION PURPOSES ONLY and has been prepared for professional investors by a Sales and Marketing function within Althelia Climate Fund ("Althelia"). This document does not constitute an offer or a solicitation to engage in any trading strategy or the purchase or sale of any financial instruments. Given its general nature, the information included in this document does not contain all the elements that may be relevant for a recipient to make an informed decision in relation to any strategies or financial products discussed herein.

The information and opinions contained in this document have been obtained from sources believed to be reliable, but Althelia makes no representation, express or implied that that such information is accurate or complete. Other financial institutions or persons may have different views or draw different conclusions from the same facts or ideas analysed in this document. Any scenarios, assumptions, historical performances, indicative prices or examples of potential transactions or returns are included for illustrative purposes only, and we can give no assurance that any favourable scenarios are likely to happen, that it is possible to trade on those terms or that any potential returns can be achieved.

Althelia is not providing recipients of this document with financial legal, tax or any other type of advice. Certain strategies or potential transactions discussed in this document involve the use of derivatives, which are complex in nature and give rise to substantial risk, including the risk of total loss of any investment. Addressees of this document must understand and agree that Althelia is not in a position to assess whether any of the strategies discussed herein may be suitable for their financial needs, circumstances or requirements. Addressees must independently make such suitability assessment, using such professional advisors as they make require. Althelia can therefore not accept any liability for any direct or consequential losses arising from any action taken in connection with the information contained in this document.

By accepting this document you agree to be bound by the foregoing limitations.

This document is prepared for eligible counterparties and professional clients only, it is not intended for retail clients (as such terms are defined in the Markets in Financial Instruments Directive 2004/39/EC ("MiFID")), and should not be circulated to any such retail clients.

© Althelia. All rights reserved.