



World Forum on
Natural Capital

E D I N B U R G H · 2 0 1 5



B5: Case Studies

Exercising leadership globally and engaging local stakeholders

Chaired by:

Eva Zabey

Director: Redefining Value, Natural Capital, WBCSD

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Speakers:

Antje Ahrends, Head of Genetics and Conservation, Royal Botanic Garden
Edinburgh

Carina Mueller, Environmental Sustainability Scientist, Unilever

Michael Alexander, Head of Environment, Water, Agriculture Sustainability,
Diageo

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