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Objectives

- To highlight the wealth of tools already available
- To assess the need for better navigation through these tools
- To explore solutions

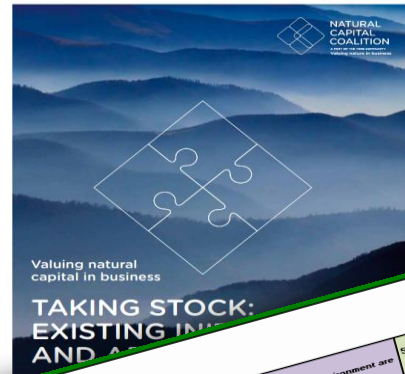


Agenda

- PART 1: Lots of tools... really?
- PART 2: What kind of tools exist?
- PART 3: Lots of tools... does it matter?
- PART 4: Do we need to help users navigate and compare tools?



business solutions for a sustainable world



Final Report
5 December 2014



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TOBACCO



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What do you think?

1. Connect to WiFi
2. Go to: **Pollev.com/tools**



PART 2: What kind of tools exist?

Different categories of tools:

- Guides to the variety of tools, e.g. EU B&B guide to selecting an approach
- Overall frameworks, e.g. ESE-ROVA tool, CEV
- GIS & modelling tools, e.g. InVEST
- Collection of references and best practice, incl. databases of values & indicators, e.g. PwC
- Combined guidance & calculator-type tools, e.g. Corporate Guidelines for the Economic Valuation of Ecosystem Services

PART 3: Lots of tools... does it matter?

1. Does it matter that there are lots of different tools? **Yes** or **No**.
2. Each table to provide **3 reasons why** it does / doesn't matter that there are lots of tools.
3. If ***it does matter***, each table to provide up to **3 solutions** for how to tackle this.



What do you think?

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PART 4: Do we need to help users navigate and compare tools?

Different categories of tools to help navigate:

- Type of valuation (e.g. qualitative, quantitative or monetary valuation)
- Organizational focus (e.g. corporate, project, product)
- Natural capital focus (which impacts and dependencies)
- Does it measure impact to business and/or society, or business dependency?
- Is the tool publicly available or proprietary?
- Globally applicable?
- Stages or steps of the Natural Capital Protocol
- ...

Take aways



Thank you!

The journey...

- True value, true cost, true profit in corporate decision-making, disclosure and reporting
- Natural Capital Accounting
- Natural capital taken into account
- Foundation for internal business decision-making

