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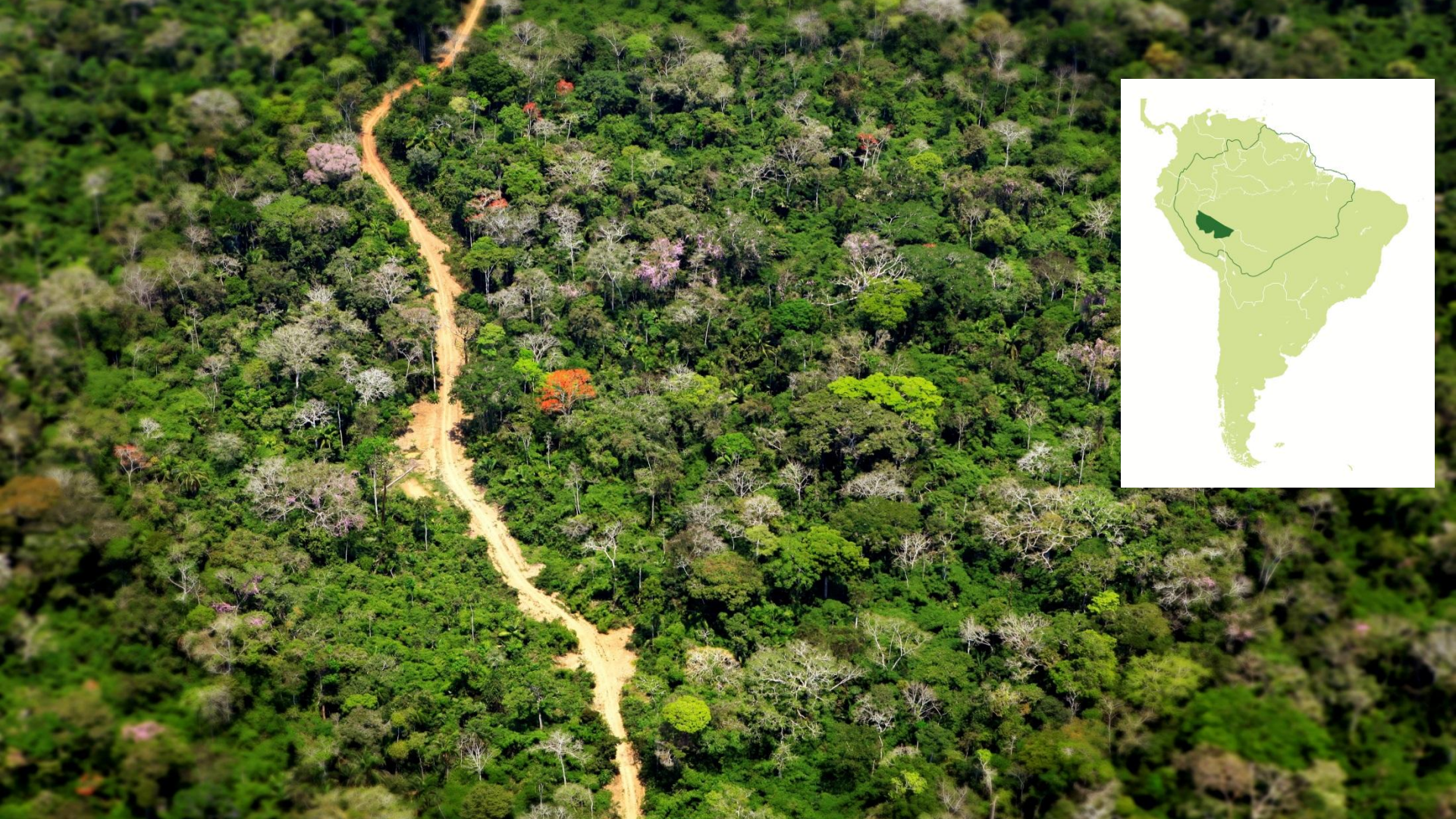
WORKING
TOGETHER TO
HELP SAVE
1 BILLION TREES

A close-up, profile view of a leopard's head, showing its distinctive orange and black spotted fur, sharp teeth, and intense gaze. The leopard is positioned on the right side of the frame, with its mouth slightly open, revealing its canines and fangs. The background is a lush, green, out-of-focus forest setting.

sky

Protecting Natural Capital: Learnings from Sky Rainforest Rescue

Rachel Depree, Sky & Karen Ellis, WWF-UK







1. Sustainable farming
2. Supply chains
3. Policy and sustainable finance
4. Impact monitoring
5. Raising awareness about the value of the rainforest





"One thing I am sure of: my children will not have to make the same sacrifices that I did to work with rubber. They are living in a very good moment. It is quite different from before. I never dreamed of selling a kg of rubber at that price. Before, it was a far off, distant dream, almost impossible"

Francisco Pinto Filho



Impact in the UK



Innovation

Programming and talent



Partnerships



Experiential



Technology



An aerial photograph of a lush, green forest with a dark, winding river or stream cutting through it. The word "sky" is superimposed in the center of the image, rendered in a large, stylized, metallic font that reflects the surrounding greenery and the river.

sky

Believe in better



Questions