



World Forum on
Natural Capital

E D I N B U R G H · 2 0 1 5



A2: Case Studies

Understanding natural capital at
different scales: from micro to
macro

Chaired by:

Professor Alison Hester

Head, Safeguarding Natural Capital, James Hutton
Institute

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Speakers:

Sue Alexander, Senior Manager of Environmental Programmes,
HSBC

Professor David McInnes, CEO, EarthWatch Institute (Australia)

Nigel Douglas, CEO, Global Surface Intelligence

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