



**World Forum on**  
**Natural Capital**

E D I N B U R G H · 2 0 1 5



# B1: Panel Q&A

How can an understanding of natural capital help to drive innovation and better decision making?

# Chaired by:

**Holly Dublin**

Senior Advisor, New Metrics, The B Team

**THE B TEAM**

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# Speakers:

**Duncan Pollard**

AVP Stakeholders Engagement in Sustainability, Nestlé

**Pier Gribaudo**

Head of Climate Protection and Sustainability Initiatives, LafargeHolcim

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